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## Election Polls – Presidential Vote by Groups

National Election Outcome:

	2008		2012	
NATIONAL	Obama 53%	McCain 46%	Obama 52%	Romney 48%
<b>SEX</b>	%	%	%	%
Men	50	50	47	53
Women	57	43	57	43
<b>RACE</b>				
White (incl. Hispanics)	45	55	44	56
Nonwhite	90	10	89	11
Non-Hispanic white	44	56	43	57
Nonwhite (incl. Hispanics)	86	14	82	18
Black	99	1	95	5
<b>AGE</b>				
Under 30 years	61	39	62	38
30 to 49 years	53	47	53	47
50 to 64 years	54	46	50	50
65 years and older	46	54	46	54
50 years and older	51	49	49	51
<b>EDUCATION</b>				
College	55	45	53	47
High school	47	53	54	46
Grade school	67	33	48	52
Postgrad	65	35	62	38
College grad only	51	49	46	54
Some college	52	48	58	42
High school or less	51	49	53	47
<b>REGION</b>				
East	57	43	63	37
Midwest	53	47	51	49
South	50	50	47	53
West	55	45	50	50
<b>POLITICS</b>				
Republicans	7	93	3	97
Democrats	93	7	95	5
Independents	51	49	53	47
Conservatives	23	77	18	82
Moderates	63	37	67	33
Liberals	94	6	92	8
<b>RELIGION</b>				
Protestants	47	53	45	55
Catholics	53	47	56	44
Attend weekly	45	55	40	60
Attend monthly	51	49	53	47
Seldom/Never attend	62	38	63	37
<b>MARITAL STATUS</b>				
Married	44	56	45	55
Not married	65	35	66	34
Married men	42	58	41	59
Married women	47	53	48	52
Unmarried men	63	37	60	40
Unmarried women	66	34	71	29
<b>LABOR UNION</b>				
Union families	64	36	x	x
<b>GUN OWNERSHIP</b>				
Owner	36	64	x	x
Non-owner	63	37	x	x

## National Election Outcome:

	2000			2004	
	Gore 48.70%	Bush 48.60%	Nader 2.70%	Kerry 48.50%	Bush 51.50%
<b>SEX</b>					
Men	45	52	3	44	56
Women	53	45	2	52	48
<b>RACE</b>					
White (incl. Hispanics)	43	55	3	44	56
Nonwhite	87	9	4	83	17
Non-Hispanic white	42	56	2	43	57
Nonwhite (incl. Hispanics)	80	17	3	78	22
Black	95	3	2	93	7
<b>AGE</b>					
Under 30 years	47	47	6	60	40
30 to 49 years	45	53	2	43	57
50 to 64 years	50	48	2	48	52
65 years and older	56	42	2	52	48
50 years and older	53	45	2	50	50
<b>EDUCATION</b>					
College	46	51	3	48	52
High school	52	46	2	54	46
Grade school	55	42	3	69	31
Postgrad	53	43	4	53	47
College grad only	44	55	1	42	58
Some college	44	53	3	44	56
High school or less	53	45	2	54	46
<b>REGION</b>					
East	55	42	3	58	42
Midwest	48	49	3	48	52
South	45	54	1	43	57
West	48	47	5	48	52
<b>SIZE OF COMMUNITY</b>					
Urban	62	35	3	56	44
Suburban	47	51	2	46	54
Rural	38	60	3	46	54
<b>POLITICS</b>					
Republicans	7	92	1	5	95
Democrats	89	10	2	93	7
Independents	44	49	7	52	48
Conservatives	27	71	2	20	80
Moderates	57	41	2	63	37
Liberals	84	9	7	88	12
<b>RELIGION</b>					
Protestants	42	55	3	38	62
Catholics	52	46	2	52	48
Attend weekly	41	56	2	37	63
Attend monthly	47	51	2	45	55
Seldom/Never attend	52	41	7	60	40
<b>MARITAL STATUS</b>					
Married	40	57	2	40	60
Not married	59	36	3	60	40
Married men	37	59	3	39	61
Married women	41	56	2	42	58
Unmarried men	49	42	5	55	45
Unmarried women	66	31	2	64	36
<b>LABOR UNION</b>					
Union families	68	31	2	67	33
<b>GUN OWNERSHIP</b>					
Owner	38	59	2	35	65
Non-owner	56	41	3	56	44

National Election Outcome:

	1992			1996		
NATIONAL	Clinton 43.20%	Bush 37.80%	Perot 19.00%	Clinton 50.00%	Dole 41.00%	Perot 9.00%
<b>SEX</b>	%	%	%	%	%	%
Men	41	37	22	45	44	11
Women	46	38	16	54	39	7
<b>RACE</b>						
White	39	41	20	46	45	9
Nonwhite	77	11	12	82	12	6
<b>EDUCATION</b>						
College	43	40	17	47	45	8
High school	40	38	22	52	34	14
Grade school	56	28	16	58	27	15
<b>OCCUPATION</b>						
Prof. and business	x	x	x	x	x	x
White collar	x	x	x	x	x	x
Manual	x	x	x	x	x	x
<b>AGE</b>						
Under 30 years	40	37	23	54	30	16
30 to 49 years	42	37	21	49	41	10
50 years and older	46	39	15	50	45	5
<b>RELIGION</b>						
Protestants	41	41	18	44	50	6
Catholics	47	35	18	55	35	10
<b>POLITICS</b>						
Republicans	7	77	16	10	85	5
Democrats	82	8	10	90	6	4
Independents	39	30	31	48	33	19
<b>REGION</b>						
East	47	35	18	60	31	9
Midwest	44	34	22	46	45	9
South	38	45	17	44	46	10
West	45	35	20	51	43	6
<b>LABOR UNION</b>						
Union families	x	x	x	x	x	x
<b>SIZE OF COMMUNITY</b>						
Urban	50	34	16	58	36	6
Suburban	37	40	23	47	45	8
Rural	41	41	18	44	43	13

NOTES: National figures are based on actual election outcomes, re-percentage to exclude minor third-party candidates.

Demographic data are based on Gallup Poll final pre-election surveys, re-percentage to exclude "no opinions" and support for minor third-party candidates; results are then weighted to conform with actual election results.

National Election Outcome:

	1984		1988	
	Mondale 41.00%	Reagan 59.00%	Dukakis 46.00%	Bush 54.00%
<b>NATIONAL</b>				
<b>SEX</b>				
Men	36	64	44	56
Women	45	55	48	52
<b>RACE</b>				
White	34	66	41	59
Nonwhite	87	13	82	18
<b>EDUCATION</b>				
College	39	61	42	58
High school	43	57	46	54
Grade school	51	49	55	45
<b>OCCUPATION</b>				
Prof. and business	34	66	x	x
White collar	47	53	x	x
Manual	46	54	x	x
<b>AGE</b>				
Under 30 years	40	60	37	63
30 to 49 years	40	60	45	55
50 years and older	41	59	49	51
<b>RELIGION</b>				
Protestants	39	61	42	58
Catholics	39	61	51	49
<b>POLITICS</b>				
Republicans	4	96	7	93
Democrats	79	21	85	15
Independents	33	67	43	57
<b>REGION</b>				
East	46	54	51	49
Midwest	42	58	47	53
South	37	63	40	60
West	40	60	46	54
<b>LABOR UNION</b>				
Union families	52	48	63	37
<b>SIZE OF COMMUNITY</b>				
Urban	x	x	x	x
Suburban	x	x	x	X
Rural	x	x	x	X

**NOTES:**

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National Election Outcome

	1976			1980		
	Carter 50.00%	Ford 48.00%	McCarthy 1.00%	Carter 41.00%	Reagan 51.00%	Anderson 7.00%
<b>NATIONAL</b>						
<b>SEX</b>	%	%	%	%	%	%
Men	53	45	1	38	53	7
Women	48	51	*	44	49	6
<b>RACE</b>						
White	46	52	1	36	56	7
Nonwhite	85	15	*	86	10	2
<b>EDUCATION</b>						
College	42	55	2	35	53	10
High school	54	46	*	43	51	5
Grade school	58	41	1	54	42	3
<b>OCCUPATION</b>						
Prof. and business	42	56	1	33	55	10
White collar	50	48	2	40	51	9
Manual	58	41	1	48	48	5
<b>AGE</b>						
Under 30 years	53	45	1	47	41	11
30 to 49 years	48	49	2	38	52	8
50 years and older	52	48	*	41	54	4
<b>RELIGION</b>						
Protestants	46	53	*	39	54	6
Catholics	57	41	1	46	47	6
<b>POLITICS</b>						
Republicans	9	91	*	8	86	5
Democrats	82	18	*	69	26	4
Independents	38	57	4	29	55	14
<b>REGION</b>						
East	51	47	1	43	47	9
Midwest	48	50	1	41	51	7
South	54	45	*	44	52	3
West	46	51	1	35	54	9
<b>LABOR UNION</b>						
Union families	63	36	1	50	43	5
<b>SIZE OF COMMUNITY</b>						
Urban	x	x	x	x	x	x
Suburban	x	x	x	x	x	x
Rural	x	x	x	x	x	x

National figures are based on actual election outcomes, re-percentage to exclude minor third-party candidates.

Demographic data are based on Gallup Poll final pre-election surveys, re-percentage to exclude "no opinions" and support for minor third-party candidates; results are then weighted to conform with actual election results.

National Election Outcome:

	1968			1972	
	Humphrey 43.00%	Nixon 43.40%	Wallace 13.60%	McGovern 38.00%	Nixon 62.00%
<b>NATIONAL</b>					
<b>SEX</b>	%	%	%	%	%
Men	41	43	16	37	63
Women	45	43	12	38	62
<b>RACE</b>					
White	38	47	15	32	68
Nonwhite	85	12	3	87	13
<b>EDUCATION</b>					
College	37	54	9	37	63
High school	42	43	15	34	66
Grade school	52	33	15	49	51
<b>OCCUPATION</b>					
Prof. and business	34	56	10	31	69
White collar	41	47	12	36	64
Manual	50	35	15	43	57
<b>AGE</b>					
Under 30 years	47	38	15	48	52
30 to 49 years	44	41	15	33	67
50 years and older	41	47	12	36	64
<b>RELIGION</b>					
Protestants	35	49	16	30	70
Catholics	59	33	8	48	52
<b>POLITICS</b>					
Republicans	9	86	5	5	95
Democrats	74	12	14	67	33
Independents	31	44	25	31	69
<b>REGION</b>					
East	50	43	7	42	58
Midwest	44	47	9	40	60
South	31	36	33	29	71
West	44	49	7	41	59
<b>LABOR UNION</b>					
Union families	56	29	15	46	54
<b>SIZE OF COMMUNITY</b>					
Urban	x	x	x	x	x
Suburban	x	x	x	x	x
Rural	x	x	x	x	x

**NOTES:**

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National Election Outcome:

	1960		1964	
	Kennedy	Nixon	Johnson	Goldwater
<b>NATIONAL</b>	<b>50.10%</b>	<b>49.90%</b>	<b>61.30%</b>	<b>38.70%</b>
<b>SEX</b>	%	%	%	%
Men	52	48	60	40
Women	49	51	62	38
<b>RACE</b>				
White	49	51	59	41
Nonwhite	68	32	94	6
<b>EDUCATION</b>				
College	39	61	52	48
High school	52	48	62	38
Grade school	55	45	66	34
<b>OCCUPATION</b>				
Prof. and business	42	58	54	46
White collar	48	52	57	43
Manual	60	40	71	29
<b>AGE</b>				
Under 30 years	54	45	64	36
30 to 49 years	54	46	63	37
50 years and older	46	54	59	41
<b>RELIGION</b>				
Protestants	38	62	55	45
Catholics	78	22	76	24
<b>POLITICS</b>				
Republicans	5	95	20	80
Democrats	84	16	87	13
Independents	43	57	56	44
<b>REGION</b>				
East	53	47	68	32
Midwest	48	52	61	39
South	51	49	52	48
West	49	51	60	40
<b>LABOR UNION</b>				
Union families	65	35	73	27
<b>SIZE OF COMMUNITY</b>				
Urban	x	x	x	x
Suburban	x	x	x	x
Rural	x	x	x	x

**NOTES:**

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National Election Outcome:

	1952		1956	
	Stevenson 44.60%	Eisenhower 55.40%	Stevenson 42.20%	Eisenhower 57.80%
<b>NATIONAL</b>				
<b>SEX</b>	%	%	%	%
Men	47	53	45	55
Women	42	58	39	61
<b>RACE</b>				
White	43	57	41	59
Nonwhite	79	21	61	39
<b>EDUCATION</b>				
College	34	66	31	69
High school	45	55	42	58
Grade school	52	48	50	50
<b>OCCUPATION</b>				
Prof. and business	36	64	32	68
White collar	40	60	37	63
Manual	55	45	50	50
<b>AGE</b>				
Under 30 years	51	49	43	57
30 to 49 years	47	53	45	55
50 years and older	39	61	39	61
<b>RELIGION</b>				
Protestants	37	63	37	63
Catholics	56	44	51	49
<b>POLITICS</b>				
Republicans	8	92	4	96
Democrats	77	23	85	15
Independents	35	65	30	70
<b>REGION</b>				
East	45	55	40	60
Midwest	42	58	41	59
South	51	49	49	51
West	42	58	43	57
<b>LABOR UNION</b>				
Union families	61	39	57	43
<b>SIZE OF COMMUNITY</b>				
Urban	x	x	x	X
Suburban	x	x	x	X
Rural	x	x	x	X

**NOTES:**

National figures are based on actual election outcomes, re-percentage to exclude minor third-party candidates.

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